

# E-magazine

## E-magazine - B2B API

The e-magazine is a B2B API platform that facilitates the sale of public transport tickets to third-party applications. It serves as a comprehensive solution for cities and ticket sellers, streamlining the ticket sales process and simplifying integration for B2B partners. Here are the key features and benefits of the e-magazine:

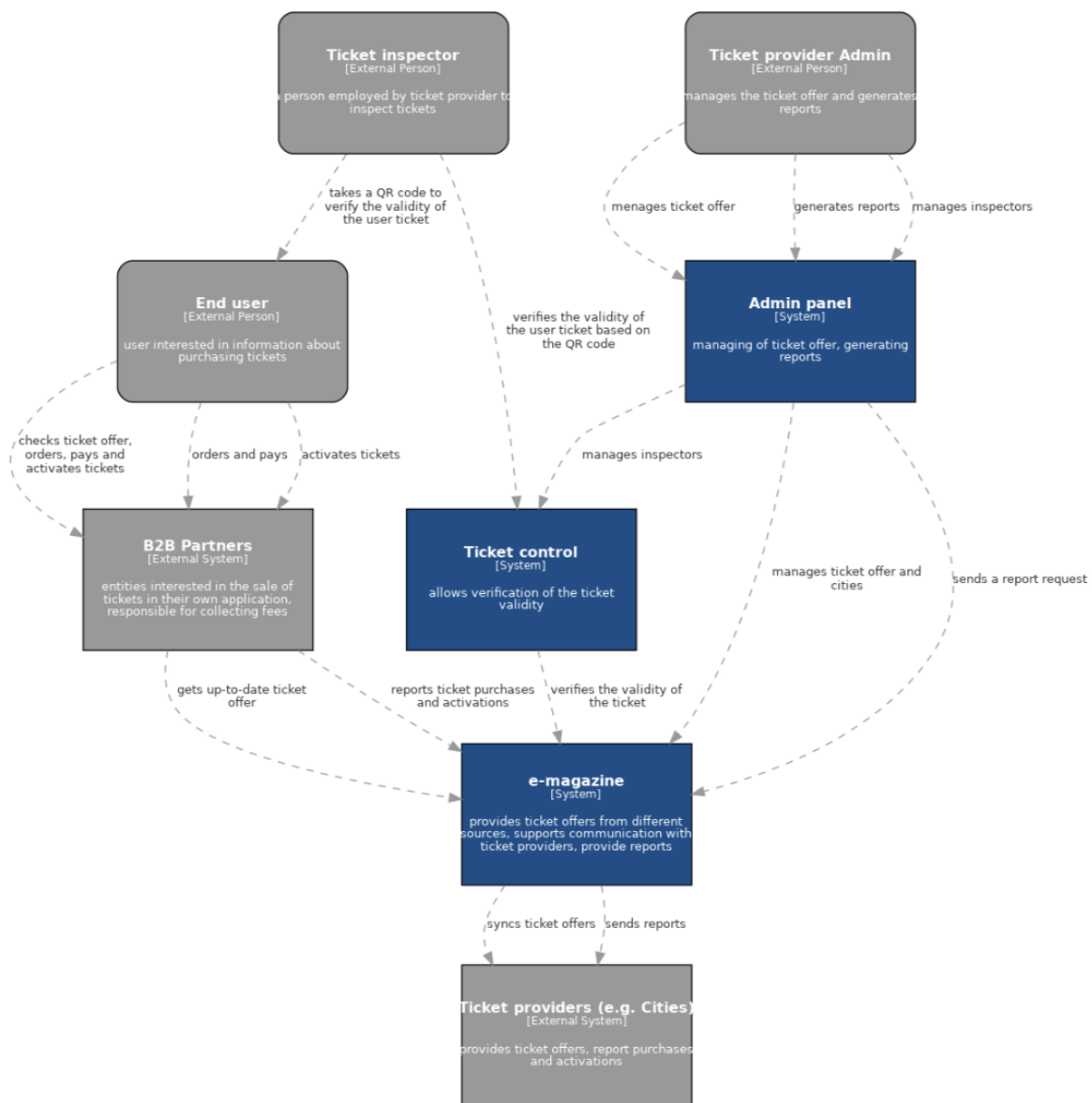
### For the Ticket Seller (e.g., City):

- 1. Simplified Ticket Sales:** The e-magazine provides a digital platform for ticket sales, eliminating the need for cities to maintain and develop their own sales system. It offers a convenient and efficient solution for cities that did not previously have a ticket sales system.
- 2. Unified API:** The e-magazine offers a unified API that facilitates seamless integration with third-party applications. This reduces the complexity and time required for integration, enabling faster and easier access to ticket sales.
- 3. Ticket Management:** The e-magazine allows ticket sellers to present their current ticket offerings, specify purchase requirements, configure purchasing flows, register ticket purchases, validate purchase conditions, activate purchased tickets, and generate reports on ticket sales. It provides comprehensive ticket management tools for efficient administration.
- 4. Streamlined Communication:** By using the e-magazine, ticket sellers can simplify communication with external entities interested in selling tickets. It eliminates the need for individual negotiations and ensures smooth collaboration.

### For Third-Party Applications (B2B Partners):

- 1. Simplified Ticket Integration:** The e-magazine serves as a mediator for third-party applications, allowing them to easily integrate and sell tickets without the hassle of individual agreements with cities or local carriers. It provides a consistent API that ensures seamless integration regardless of the ticket-selling entity.
- 2. Hassle-Free Sales:** B2B partners can leverage the e-magazine to sell tickets without unnecessary formalities and complex integration processes. The platform offers pre-existing contracts with multiple entities and integration with their sales systems, making it a straightforward solution for ticket sales.
- 3. Business Logic Continuity:** The e-magazine ensures that the business logic of ticket-selling entities remains intact, as it provides a consistent API for ticket sales regardless of the entity whose tickets are being sold. B2B partners can maintain their unique selling processes while utilizing the

e-magazine's capabilities.



## Summary:

The e-magazine is an evolving tool that simplifies electronic ticket sales for cities and ticket sellers. It offers Support24, guaranteeing high-quality services and support. By leveraging the e-magazine, entities can quickly implement ticket sales without the need for their own sales system, while B2B partners benefit from a streamlined integration process. The e-magazine serves as a reliable and efficient solution for ticket sales in a B2B context.

For more information contact us: [sales@verestro.com](mailto:sales@verestro.com)

---

Revision #4

Created 31 May 2023 07:02:30 by Magdalena Kafara

Updated 12 June 2023 06:28:00 by Magdalena Kafara