

# Meeting Apple requirements guide

In this section, you will find information on how to obtain Apple's approval to use the Link-Out Option (LOO) in your iOS application. All steps are listed in the order you should follow.

## ? 1. Make sure your app qualifies for LOO

- You sell only digital content/services (e.g., subscriptions, premium access, tokens)
- Your app is available in European Union countries
- You do not offer the same content via IAP (In-App Purchase) — LOO cannot coexist with IAP

## ? 2. Accept the required documents in App Store Connect

- [Sign in to App Store Connect](#)
- Go to: "**Agreements, Tax, and Banking**"
- Accept: "**EU Digital Markets Act Addendum**"

## ? 3. Apply for the External Link Entitlement

- Fill the form here: <https://developer.apple.com/support/dma-and-apps-in-the-eu/>
- Add:
  - Your app's name
  - A list of EU countries where the feature will be active
  - A link to the external checkout (e.g., via Paytool)
  - Screenshots showing the UX flow, including:
    - Screen with the "**Buy on the Website**" button
    - Screen with the required disclaimer
    - View of the payment page (checkout outside the app)

## ? 4. Prepare a compliant in-app UX

- Add a button: "**Buy on the Website**" or "**Buy outside the App Store**"

The button must open Safari (**NOT** a WebView)

After clicking, the user must see a disclaimer screen:

- “ You continue the purchase outside the App Store. Apple is not responsible for the privacy or security of transactions made on this site.

- The user must manually confirm the intention to continue (e.g., "**Continue**" or "**Cancel**")

## ? 5. Implementation of the checkout link

The link must contain the required Apple parameters (e.g. `appleExternalPurchase=true` )

- It must lead to the hosted PSP page (Paytool address)
- The page must work correctly in Safari and must not contain redirects to other applications or prompts to install anything

## ? 6. After obtaining Apple permission

- You will receive External Purchase Link Entitlement
- Add it to the app configuration (in Xcode or Plist)
- Activate the feature only for users from EU countries

## ? 7. Submit the new version of the application for review

- Attach a note informing Apple that you are using LOO in accordance with the DMA
- Include screenshots or a video of the full UX flow
- Indicate that you Paytool Verestro is a registered PSP

## ? Tips:

Accelerate acceptance by providing a video or prototype (e.g. Figma, Loom)

Do not offer promotions or lower prices at checkout outside the App Store — Apple prohibits this

Do not include a link to the payment page in the app description in the App Store — only within the app

There are example code samples in HTML and Swift that displays the Apple-required disclaimer view before redirecting the payer to an external payment gateway such as Paytool.

### HTML code sample

```
<!DOCTYPE html>
<html lang="pl">
<head>
  <meta charset="UTF-8">
  <title>Ostrzeżenie przed przekierowaniem</title>
  <style>
    body {
```

```
    font-family: sans-serif;
    padding: 2em;
    background-color: #f9f9f9;
}
.container {
    max-width: 480px;
    margin: auto;
    background-color: #fff;
    padding: 2em;
    border-radius: 12px;
    box-shadow: 0 2px 8px rgba(0,0,0,0.1);
}
button {
    width: 100%;
    margin-top: 1.5em;
    padding: 1em;
    font-size: 1em;
    border: none;
    border-radius: 8px;
    background-color: #007aff;
    color: white;
    cursor: pointer;
}
.cancel {
    background-color: #ccc;
    margin-top: 0.5em;
}
</style>
</head>
<body>
  <div class="container">
    <h2>You are leaving this application</h2>
    <p>
      You will be redirected to an external site to complete your purchase. Apple is not
      responsible for the privacy or security of this transaction.
    </p>
    <button
onclick="window.location.href='<paytoolUrl>/token=abc123&appleExternalPurchase=yes'">
      Continue payment
```

```
</button>

<button class="cancel" onclick="history.back()">Return</button>

</div>
</body>
</html>
```

**Tip:** The checkout link should contain a query param compliant with Apple requirements (e.g. ?appleExternalPurchase=yes)

## SWIFT code sample

```
import UIKit
import SafariServices

class SubscriptionViewController: UIViewController {
    override func viewDidLoad() {
        super.viewDidLoad()

        let buyButton = UIButton(type: .system)
        buyButton.setTitle("Buy through the site", for: .normal)
        buyButton.addTarget(self, action: #selector(openExternalPurchaseDisclaimer), for:
        .touchUpInside)

        buyButton.translatesAutoresizingMaskIntoConstraints = false
        view.addSubview(buyButton)
        NSLayoutConstraint.activate([
            buyButton.centerXAnchor.constraint(equalTo: view.centerXAnchor),
            buyButton.centerYAnchor.constraint(equalTo: view.centerYAnchor)
        ])
    }

    @objc func openExternalPurchaseDisclaimer() {
        guard let url = URL(string: "<paytoolUrl>/disclaimer.html") else { return }
        UIApplication.shared.open(url, options: [:], completionHandler: nil)
    }
}
```

**Tip:** You must use UIApplication.shared.open—not WebView.

**Tip:** The URL must lead to a disclaimer page (like the HTML above), not directly to the checkout page.

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