

# Introduction

Cashback is a payment card benefit that refunds the cardholder a small percentage of the amount spent on a particular purchase. It is an effective way to incentivize spending and reward customers for their loyalty.

## Purpose of the documentation

This documentation provides detailed information about the Cashback product, including its features, use cases, and technical specifications. It aims to assist developers and stakeholders in understanding how to integrate and utilize the Cashback product effectively.

## Target audience

The primary audience for this documentation includes developers, product managers, and technical stakeholders who are involved in integrating or managing the Cashback product within their systems.

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Revision #8

Created 4 June 2024 10:20:14 by Kamil Szalast

Updated 25 June 2024 07:46:30 by Kamil Szalast