

Physical Cards Design

Required Design Specifications for Graphic Designers and Customers Required

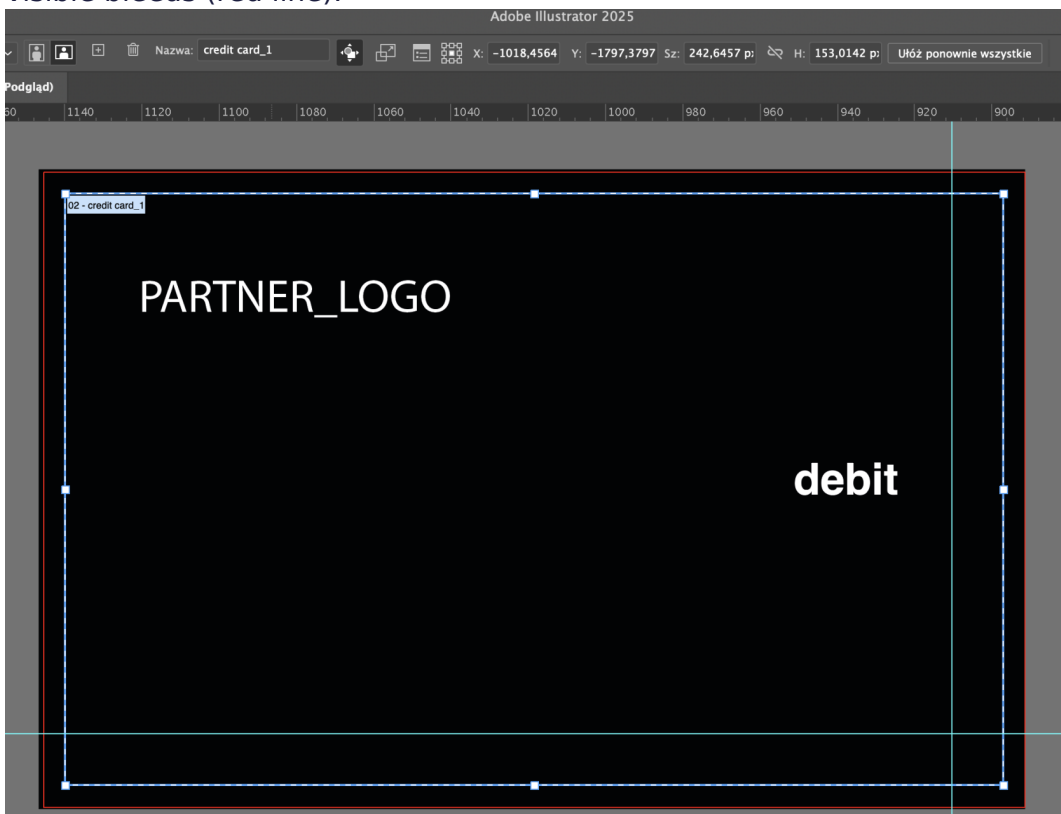
You should prepare **two files**:

- **Preview (png).**
- **For printing (pdf, ai).**

For printing (pdf, ai):

1. Sizes required : **242 px x 153 px (The workspace in Adobe Illustrator should be exactly this size!)**
2. Bleeds: **5 mm**

Below is a preview of the view in Adobe Illustrator. Note the size of the workspace and the visible bleeds (red line).



3. Placed logos should be sent as **vector graphic** (paths, curves).
4. Colour images should have at least **300 dpi** print resolution.
5. Indicate the fonts used and save them on the data carrier or **convert any text to curves**

6. On the printing card we put only:

- Your logo (vector).
- Authorized signature.
- All texts. This text "This card is issued by ... " is required.
- Custom service
- Category Identifier ("**credit**", "**debit**" or "**prepaid**")
- Contactless symbol.)))

Preview (png):

The preview includes **all elements** as for printing. Additionally, you need to include elements such as: Contactless Indicator, Mastercard Brand Mark, chip, signature panel (optional) & signature legend (optional), cardholder, card number, magnetic stripe, Mastercard hologram, valid thru.

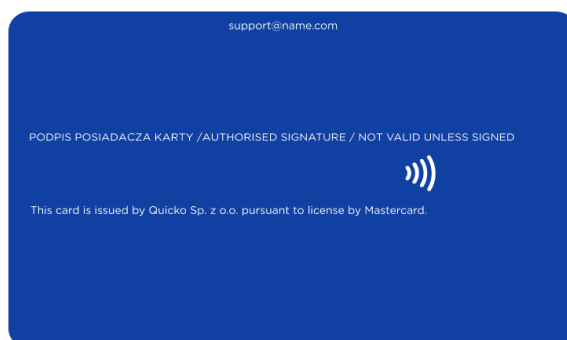
more inspiration: <https://www.figma.com/design/MY1hIQy8YdvEI9WEuqeql3/Physical-cards?node-id=239-42&t=Ro7GQEsQjRX0CML3-1>

Don't forget!

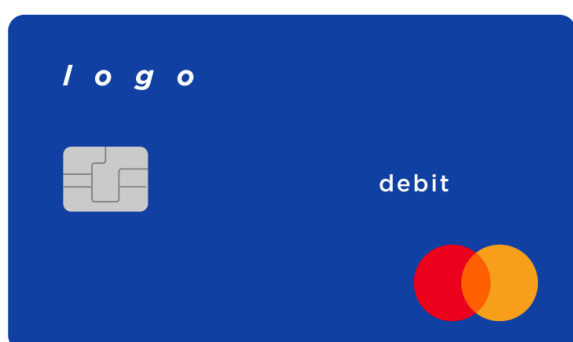
Safety shape. If the card background blends with the Mastercard Symbol and reduces its visibility, a **safety shape** must be used to ensure sufficient contrast. Mastercard allows two forms: **oval** (an oval around the mark) or **corner** (a black or white corner shape). This guarantees the symbol remains clear and readable.



For printing - ai:



preview - png:

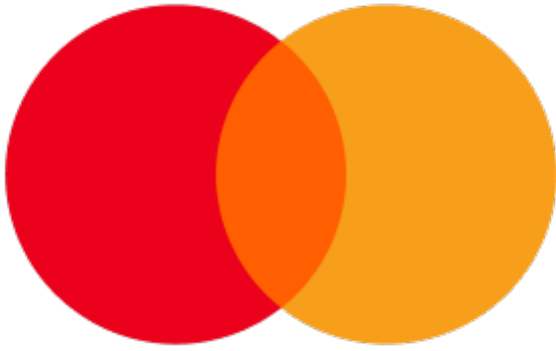


Cards should be prepared in accordance with the Mastercard or Visa design.

Verestro™

For a more detailed description of how to prepare the card and its appearance options, see the [Mastercard Design Specifications](#) for Graphic Designers and Customers.

Download the Mastercard logo in SVG format for your project:



Download the NFC symbol in SVG format:

